

Implicit attitudes toward the elderly among health professionals and undergraduate students in the health field: a systematic review

Atitude implícita em relação ao idoso em profissionais de saúde e estudantes de cursos de graduação da área da saúde: uma revisão sistemática

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Abstract

Objective: To perform a systematic review of articles evaluating implicit attitudes of health professionals and undergraduate students in the health field toward the elderly.

Methods: The PsycINFO, PubMed, Web of Science, Scopus and LILACS databases were searched for relevant articles published in English, Portuguese and Spanish using the following search terms: implicit attitude AND (elderly OR aged OR older people). Seven articles were selected.

Results: The majority of studies were conducted in developed countries and found negative attitudes toward the elderly, with males exhibiting more negative attitudes than females.

Conclusion: The articles analyzed in this review demonstrate an implicitly negative attitude among professionals and students in the field of health toward the elderly.

Keyword: Implicit attitude; health professional; health student; elderly.

Resumo

Objetivo: Realizar uma revisão sistemática de artigos publicados que avaliam atitudes implícitas em relação ao idoso de profissionais de saúde e estudantes de cursos de graduação da área da saúde.

Método: A pesquisa foi realizada nos bancos de dados PsycINFO, PubMed, Web of Science, Scopus e LILACS, buscando artigos relevantes publicados em inglês, português e espanhol. Foram utilizados os seguintes operadores booleanos: implicit attitude AND (elderly OR aged OR older people). Foram selecionados 7 artigos.

Resultado: A maioria dos estudos selecionados foi realizada em países desenvolvidos e relatou uma atitude negativa em relação aos idosos. Indivíduos do sexo masculino apresentaram mais atitude negativa que os do sexo feminino.

Conclusão: Os artigos analisados nesta revisão mostram que a atitude negativa em relação ao público idoso está implicitamente presente entre os profissionais e estudantes da área da saúde.

Descritores: Atitude implícita; profissional da saúde; estudante da saúde; idoso.

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Introduction

The world is undergoing rapid demographic transition, with an increase in life expectancy, accompanied by a considerable increase in the prevalence of noncommunicable diseases,¹ such as depression, diabetes mellitus, systemic arterial hypertension and chronic degenerative diseases (e.g., Alzheimer's and Parkinson's disease). These and other diseases underscore the need for qualified health professionals to meet the needs of the growing elderly population.²⁻⁵

Conversely, studies have revealed that health professionals and students in the health field prefer not to work with the elderly.^{6,7} A study involving 113 nursing students found that only 2.7% reported having interest in working with this target public, whereas 68.1% reported having no interest and the rest demonstrated neither interest nor disinterest.⁶ In another study involving 100 neurologists, 77% had positive attitudes toward the elderly, 20% had negative attitudes and the remaining 3% had neutral attitudes. However, it should be pointed out that the 77% with positive attitudes had more contact with disciplines in the field of geriatrics.⁸

This disinterest of health professionals and students may be the result of the lack of disciplines focusing on geriatrics and gerontology in undergraduate courses, which contrasts with policies for elderly care.^{9,10} Difficulties in dealing with situations of abandonment, death and dependence, communication problems during appointments and the larger number of treatments that these patients undergo in comparison to young adults are also factors that likely exert an influence on such attitudes.¹¹⁻¹³ The lack of interest on the part of health professionals has direct implications on the health of the elderly and could increase the risk of death among these individuals.^{14,15}

An individual's evolution in society leads to the development of diverse behaviors and attitudes. Attitudes have two characteristics (explicit and implicit).¹⁶ An implicit attitude is a prejudice presented in an irrational, unconscious or uncontrollable way.¹⁷ It is a thought or attitude that arises in a particular situation.¹⁷ According to Greenwald et al.,¹⁸ implicit attitudes are "introspectively unidentified (or inaccurately identified) traces of past experience that mediate favorable or unfavorable feelings toward an attitude object" (p. 11). In other words, such attitudes are responses given to particular situations based on an individual's beliefs. Implicit attitudes generally occur automatically and/or spontaneously, with no assistance from the conscious mind.

There are a number of tests for measuring implicit attitudes. For such, it is necessary to have a particular

object and/or situation with which to analyze an individual's position.¹⁹ In the 19th century, F. C. Donders suggested tests or techniques for measuring implicit attitudes based on the analysis of the time interval between a stimulus and the response of the individual being analyzed.²⁰ The test continues to be the most widely used one to assess implicit attitudes.

The aim of the present study was to perform a review of published articles that evaluate implicit attitudes toward elderly patients on the part of health professionals and undergraduate students in the health field.

Method

A systematic review was conducted through searches on the PsycINFO, PubMed, Web of Science, Scopus and LILACS databases for relevant articles using the following search terms and Boolean operators: implicit attitude AND (elderly OR aged OR older people).

Inclusion criteria were articles describing empirical studies published in English, Spanish or Portuguese that directly addressed implicit attitudes toward the elderly among health professionals and/or undergraduate students in the health field. No restriction was imposed regarding the year of publication. Articles that evaluated implicit attitudes regarding race, gender or other issues, editorials, letters to the editor, literature reviews, dissertations and validation studies were excluded from the review.

The searches in the aforementioned databases were performed independently by two reviewers. The Mendeley program was used for the identification of duplicate references. Titles and abstracts were then analyzed based on the eligibility criteria. For such, each article was characterized using a Microsoft Excel® 2013 spreadsheet created by the authors on August 28, 2018. Articles that met the inclusion criteria were submitted to full-text analysis. Hand searches were also performed on the reference lists of the selected papers for the identification of other relevant publications. The selection process is detailed in Figure 1. The Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) statement was followed in the present review.²¹

Results

A total of 1,356 articles were retrieved from the databases searched. After the screening process, seven were selected for the systematic review (Table 1).

Characteristics of the studies selected

A total of 670 individuals were analyzed in the seven studies included in this review.²²⁻²⁸ Sample sizes in the individual studies ranged from 26^{23} to 300^{25} participants. A total of 438 participants were female.²²⁻²⁸ The study conducted by Merz et al.²⁸ presented the lowest mean age among participants (mean = 18.0 years; SD =

0.46), and the study by Nash et al.²⁶ showed the highest mean age (mean = 35.1 years; SD = 7.4).

Five of the studies were conducted at universities only.^{22-25,28} Nash et al.²⁶ performed their studies at both a university and a hospital, and Ruiz et al.²⁷ developed an on-line study. The studies were conducted on four continents (North America, South America, Europe

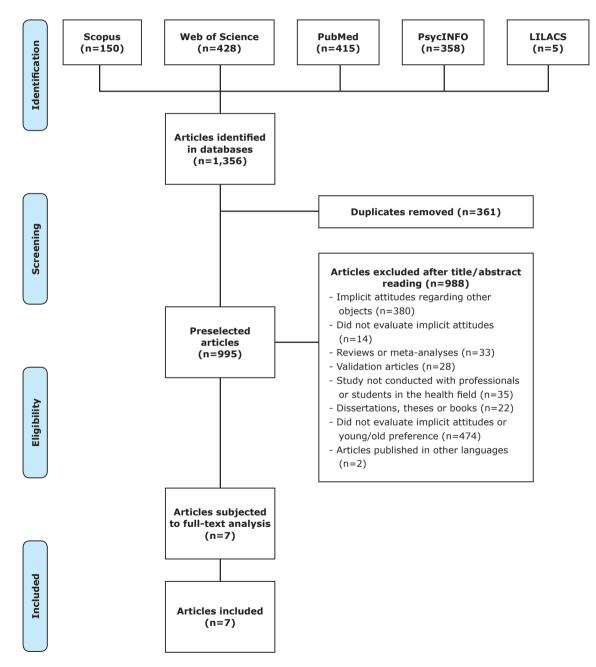


Figure 1 - Flowchart following recommendations of the Preferred Reporting Items for Systematic Reviews and Meta-Analyses (PRISMA) statement²¹

and Australia) $^{22-28};$ four were conducted in the United States. 22,23,27,28

Regarding study design, three were cross-sectional, 24,26,27 three experimental 22,23,25 and one was a case-control study. 28

The studies involved professionals and students from the following fields: nursing,²⁶ gerontology,²⁸ medicine²⁷ and psychology.^{22,23,25} Five of the studies restricted participation to students,^{22-25,28} and two included both health professionals and students.^{26,27}

Assessment of implicit attitudes

The Implicit Association Test (IAT) was developed by Greenwald et al.³⁰ with the aim of assessing implicit attitudes regarding particular issues, such as race, skin color, weight or age. The test is administered using a computer and should be answered in a maximum of five minutes. The identification of implicit associations is based on points obtained on the congruent and incongruent sets. The congruent set has a shorter mean association time (interval between stimulus and response), whereas the incongruent set has a longer association time.³⁰ An association value ≤ 0.15 on the D score reveals lack of preference; scores 0.16 to 0.35 identify a low association; 0.36 to 0.65 correspond to a moderate association; and values ≥ 0.65 reveal a strong preference.²⁹ The IAT demonstrated high test-retest reliability in the study conducted by Greenwald et al.¹⁸

All studies employed the IAT for the identification of implicit preferences for a young or old target public. Rudman et al.,²² Lin et al.,²⁴ Azcurra,²⁵ Nash et al.²⁶ and Merz et al.²⁸ used the young/old IAT composed of five or seven sets and performed a total of 180 trials. Ruiz et

Reference	n	Sex (%)	Age, mean (SD)	Setting	Country	Design	Participants	Implicit attitude measure	Results (D)	Attitude/ Preference
Rudman et al. ²²	50	54 (F)	NR	University	United States	Experimental	Psychology students	Young/ old IAT Age stereotype IAT	Young/old IAT: 1.26 Age stereotype IAT: 2.37	Preference for young people
Dasgupta & Greenwald ²³	26	80.76 (F)	NR	University	United States	Experimental	Psychology students	Young/old IAT	Pro-elderly: 1.23 Pro-young: 1.75	Preference for young people
Lin et al. ²⁴	65	75.38 (F)	19.69 (2.99)	University	Australia	Cross- sectional	Psychology students	Young/old IAT	-0.15	Neutral attitude toward elderly
Azcurra ²⁵	300	64 (F)	24.34	University	Argentina	Experimental	Psychology students	Young/old IAT	NR	Negative attitude toward elderly
Nash et al. ²⁶	49	93.87 (F)	Professionals: 35.1 (7.4) Students: 34.0 (5.4)	University/ Hospital	United States	Cross- sectional	Professionals and nursing students	Young/old IAT	A&E nurses: 0.97 Geriatric nurses: 1.01 Students 1st year: 0.31 Students 2nd year: 0.57	Negative attitude toward elderly
Ruiz et al.27	103	52 (M)	24.81 (2.31)	On-line	United States	Cross- sectional	Professionals and medical students	Young/old IAT	Professionals: 0.59 Students: 0.46	Negative attitude toward elderly
Merz et al. ²⁸	77	Cases: 58.82 Controls: 54.55 (F)	18.0 (0.46)	University	United States	Case-control	Gerontology students	Young/old IAT	Time 1: 0.38 Time 2: 0.49	Negative attitude toward elderly

A&E = accident and emergency; D = D score according to Sriram & Greenwald²⁹; F = female; IAT = Implicit Association Test; M = male; NR = not reported; SD = standard deviation.

al.²⁷ used the young/old IAT composed of four sets and performed a total of 60 trials. In addition to the young/ old IAT, Rudman et al.²² used an age stereotype IAT composed of five sets and 180 trials. The age stereotype IAT includes a set of tasks (young traits + young people and old traits + young people).

Young/old preferences among health professionals and students

Among the studies that employed the young/old IAT, the minimum D score was -0.15^{24} and the maximum was 1.26^{22} . However, the highest D score was found on the age stereotype IAT (D = $2.37)^{22}$.

Regarding preferences and/or implicit attitudes regarding the young/old target public, four studies found negative attitudes toward the elderly²⁵⁻²⁸ and one found a neutral attitude.²⁴ Rudman et al.²² and Dasgupta & Greenwald²³ did not describe positive, negative or neutral attitudes toward the elderly, but demonstrated a preference among the participants for the younger public. Rudman et al.²² used two tests: the young/old IAT and age stereotype IAT, which presents negative stereotypes regarding the elderly.

Regarding young/old preferences according to sex, Azcurra²⁵ and Ruiz et al.²⁷ demonstrated that males had more negative attitudes toward the elderly than females. In contrast, Lin et al.²⁴ found no difference in preferences between the sexes. The other studies did not address differences according to sex.^{22,23,26,28}

Discussion

The analysis of the articles selected for the present review reveals negative attitudes toward the elderly on the part of health professionals and students in the health field. Moreover, female professionals and students had more positive attitudes toward the elderly than males.

Few studies have addressed attitudes of professionals and/or students in the health field toward the elderly. However, studies involving other individuals affiliated with universities have demonstrated the same preference.^{31,32} While none of the studies reviewed was performed exclusively with professionals, those involving the participation of health professionals demonstrated more negative attitudes in comparison to students.^{26,27}

What could possibly explain this preference is not explicitly presented in these studies. However, some investigations have suggested that negative attitudes toward the elderly public are related to the issues outlined in the introduction, i.e., difficulties dealing with situations of abandonment, death and dependence, communication problems during appointments, and large number of treatments, among others. Lack of contact with elderly patients during one's time at the university³³ and interactions with elderly individuals in day-to-day living³⁴ should also be mentioned.

reviewed^{22,23,25} The experimental studies demonstrated that the participants had negative attitudes toward the elderly during the first evaluation, but such attitudes diminished after the experiment, which involved contact with the elderly public or activities involving images and/or videos. Likewise, a previous study involving young adults found that participation in an educational workshop led to more positive attitudes towards the elderly.³⁵ A similar result was found in a study conducted by Schwalbach & Kiernan³⁶ with students who paid weekly visits to a nursing home for a period of five months. Conversely, a study involving 224 students (52 from the nursing program, 127 from medicine and 45 from social service) selected to participate in a geriatrics and gerontology course with diverse activities for one semester concluded that knowledge regarding the elderly was not a factor that could change negative attitudes toward the elderly or awaken interest in working with this public.37

According to Schwartz et al.,³⁴ contact between health students, physicians and nurses with elderly individuals with disease can lead to the persistence or development of negative attitudes. Notwithstanding, the authors also state that the participation of elderly individuals without disease in the same context can favor the non-occurrence of negative attitudes, which is in agreement with findings reported by Wittig & Grant-Thompson.³⁸

Most of the individuals who participated in the studies here analyzed were female.^{22-26,28} The predominance of women in the health field has been reported previously.³⁹⁻⁴³ Moreover, women had fewer negative attitudes toward the elderly in the studies reviewed. Investigations conducted by Chopik & Giasson⁴⁴ with a sample of 704,151 participants, and by Bodner et al.⁴⁵ with 955 participants, also found that men had more negative attitudes toward the elderly than women.

Another important point regards the region in which most studies were conducted. The continents on which most studies were developed have a longer life expectancy compared to South America – where only one study was conducted.²⁵ This may explain the lack of this type of study in less developed regions that have a smaller population of elderly individuals. Other studies identified in the databases were conducted in developed regions.^{31,32,44,45} In the United States, more than two million individuals answered the IAT between 2002 and

2006, and 80% of those who completed the young/old IAT demonstrated a preference for young people.⁴⁶

Several measures are used for the identification of implicit attitudes, such as the Affective Priming Task, Sequential Priming Task and IAT, the latter of which is considered one of the most important²⁰ and was employed in all studies included in the present review. The IAT is used to identify preferences for different target publics based on race, age, skin color, sex, etc.²⁰ and has shown a good reliability index in comparison to other measures with the same purpose.⁴⁷ Moreover, the IAT has shown Cronbach's alpha coefficients between 0.70 and 0.90, with 0.25 to 0.69 in the test-retest analysis.⁴⁸

The studies included in this review have limitations that should be considered, such as a sample restricted to a single university,²⁷ small sample sizes^{24,27,28} and weak statistical analysis due to the small sample size.²⁴ As an experimental study, the limitation of the investigation by Aczurra²⁵ was the lack of a controlled setting, since the experiment was conducted in the homes of elderly individuals.

Conclusions

Based on the findings of the present systematic review, both students and professionals in the health field have negative attitudes toward the elderly. Moreover, men have less of a preference for the elderly than women, and health professionals have more negative attitudes than students. Activities involving these professionals/students and elderly individuals may lead to a reduction in negative implicit attitudes and perhaps even awaken interest in working with this population.

Considering the scarcity of investigations with this objective, further studies should be conducted in less developed countries, in an attempt to demonstrate specificities that have not been revealed so far. Also, the present findings underscore the importance of longitudinal studies to identify the cause (contact with the elderly public?) and effect (reduction in negative attitudes?), since most studies have a cross-sectional design.

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